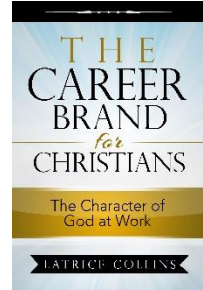


# The Career Brand for Christians

## Interviewers Questions for Latrice Collins

1. What started you on the path of developing people?
2. What is "The Career Brand for Careers" in a nutshell?
3. Some people have never heard of a career brand, can you define it for us?
4. Why did you decide to write a career branding book for Christians?
5. How is this book different than The Career Brand for Professionals?
6. What is the biggest take away people experience after reading The Career Brand for Christians?
7. Why do people NEED your books? (or define the type of person who needs your book.)
8. You have a workshop built around this book. How do your workshops help churches or associations?
9. Do you have any events or special announcements you would like to share?



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