



L A T R I C E C O L L I N S

Latrice Collins has devoted her life to growing businesses and advancing individuals' success. Latrice achievements includes numerous executive roles in Fortune 100 companies, accomplished national motivational speaker, bachelor's degree adjunct professor, author of 9 career branding and professional development books, Toastmaster president and area contest winner, and television talk show host.

She learned early in her career that success in leadership is rooted in knowledge in business acumen, intentional communications, and trusted relationships.

Program Developer Background

Latrice has coached and developed thousands of leaders, public speakers, and trainers around the world. She was often sought to help improve the speaking and training delivery of other professionals. Hence, in partnership with Mercury Performance Group, the **FaCT** (Facilitation and Content Training) Model was born.

The program was initially designed to develop corporate trainers on enhancing platform skills. However, since its inception, it has evolved into a comprehensive *and intensive* skills-building boot camp that produces immediate and observable results.

Power of The FaCT Model

Latrice designed The FaCT Model as a personal evolutionary skill building program for each learner. She has such a passion for developing people, that this program was crafted to enhance learners individually.

Latrice's Approach: *She believes all learners are different. Each person comes with a wealth of knowledge and experience, with unique strengths and opportunities. Latrice's approach to this program is to review the pre-submitted videos of every participant before class begins. She will then customize and program and activities to ensure every person is provided the opportunity to experience targeted personalized growth.*

Course Elements

All programs crafted by Latrice include real life scenario-based practices. Pre-submitted video presentations and homework are required to ensure the greatest results. Over **70%** of the learner's experience consists of live practices. By the end of the program participants reflect on their experience and build final action plans for continued growth.



Corporate Operations and People Development Roles

- Global Sales B2C Talent Development Senior Manager
- Process Improvement Senior Vice President
- Human Resource Director
- Performance Improvement Vice President
- Service Excellence Vice President
- Learning and Talent Development Vice President
- Performance Improvement Vice President

Academic Experience

- Adjunct Professor, Paul Quinn College (Dallas, TX)
 - Managerial Marketing
 - Strategic Planning and Policies
- Adjunct Professor, Columbia College (Chicago, IL)
Writing for Managers

Orator (or Training) Partial Client List

- Society of Human Resource Management
- 100 Black Men of America, Inc.
- The Fashion Connection, Inc.
- Elizabeth Glaser Pediatric AIDS Foundation (EGPAF)
- National Speakers Association, Inc.
- Sigma Gamma Rho (Teen)
- Project Management Institute
- Presbyterian Church (USA) Senior Executive Committee Steering Committee
- National Speakers Association

Additional Accomplishments

- Television Talk Show Host of “I Got Your B.A.A.C.” (Business Acumen, Attitude & Communications)
- Author of six Career Branding books and workshop series
- Author of four personal development books
Creator of nation-wide Personal Succession Planning Academy

Partial Book List



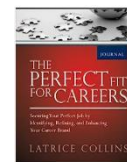
[The Career Brand for Professionals](#)



[Career Planning and Personal Advancement](#)



[Career Planning Blueprint for Leaders](#)



[The Perfect Fit for Careers Journal](#)