

Stock Interviewers Questions for Latrice Collins

1. What started you on the path for developing people?
2. What is "The Perfect Fit for Careers" in a nutshell?
3. Some people have never heard of a career brand, can you define it for us?
4. What is The Perfect Fit model for defining your Career Brand?
5. Some experts define a career brand around looking the part, what makes your career branding different and unique?
6. Tell us more about your background that has crafted your expertise in career branding.
7. What inspired you to write "The Perfect Fit for Careers"?
8. Why do people NEED your books? (or Define the type of person who needs your book.)
9. How does your workshops help business and associations?
10. Do you have any events or special announcements you like to share?
11. You have a full scope of products for people: books, workshops and evaluations. How do people contact you if they have any questions or what to learn more.

