

Latrice Collins Condense Biography

Latrice Collins is the founder and president of **The Career Brand**; a professional development company focused on identifying, building and enhancing the career brand. Ms. Collins is a Career Branding Strategist, who began her journey with a 15 year background in Human Resources, and 10 years working in various leadership roles within the business.



Latrice has developed “*The Perfect Fit for Careers Programs*” which incorporates her career branding books, workshops, seminars, keynote address and coaching tools that have helped individuals and companies climb to new levels. As a Corporate Executive and career coach, Latrice Collins specializes in making career branding personal and impactful.

Contact Information

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Social Media

- <https://www.facebook.com/TheCareerBrand>
- <https://instagram.com/thecareerbrand/>
- <https://twitter.com/TheCareerBrand>

Books

- The Perfect Fit for Careers
- The Perfect Fit for Careers (Journal)
- The Perfect Fit for Careers for Christians
- Career Planning and Personal Development Workbook

Standard Workshops

- Brand Ignition
- Brand Impact
- Wonderfully Made